

**TENNESSEE SECONDARY SCHOOL ATHLETIC ASSOCIATION
REQUEST FOR PROPOSAL
2021-2022 Girls' Soccer State Championships**

Host: Tennessee Secondary School Athletic Association (TSSAA) located in Hermitage, Tennessee

Tentative Dates: October 27-30, 2021
 October 26-29, 2022

Organizational Profile: The TSSAA was founded in 1925 as a voluntary, non-profit, self-supported organization to administer the junior and senior high school athletic program in the state of Tennessee. TSSAA currently serves over 430 member high schools and 400 TMSAA member middle schools.

Event Profile: The TSSAA Girls' Soccer State Championships are the culmination of the high school soccer season for girls' teams of member schools across the state of Tennessee. Member schools are divided into five classifications of play (Division I A, Division I AA, Division I AAA, Division II A and Division II AA). In total, 32 teams compete over 4 days of play. Each Division I classification brings 8 teams and plays a quarterfinal, semifinal, and championship round. Each Division II classification brings 4 teams to play semifinal and championship rounds. These championships bring together student-athletes, coaches, fans, parents, and other spectators from all over Tennessee.

Attendee Profile:

32 high school girls' soccer teams from across the state and their coaching staffs
Families and classmates of the participating student-athletes
TSSAA Staff and Event Staff

Facility Requirements:

At least 4 fields must be available (natural surface preferred). In the event that the natural surfaces are deemed unplayable by TSSAA or facility management due to weather, 4 artificial turf fields must be available within a 30 minute radius of the central site. Fields must be at least 110 yards x 65 yards. Fields must be capable of withstanding a total of eight games over four consecutive days. Fields must have lights for night games. Fields should have internet access for live scoring and the facility needs to have a designated media area with internet access and the capacity to accommodate up to 15 working media.

Host Responsibilities:	TSSAA Responsibilities:
<ul style="list-style-type: none"> -Facility maintenance, set-up, and management -Placement of TSSAA signage -Ticket sellers and ticket takers -Parking attendants and traffic flow -PA announcer -Concessions -Custodial clean-up -Security -Hospitality area (with food and beverages) for working media and tournament staff. -Volunteers used at each field as marshals and ball chasers - Locker room or facilities for officials' to change and conduct pre-game/post game meetings 	<ul style="list-style-type: none"> -Officials' coordination -Media coordination -Credential printing and distribution -Ticket printing -Trophies and awards -Tournament operation -Scorekeepers -Athletic trainers -On-site signage and marketing -Officials' meals

Hotel Requirements: The host city must provide the TSSAA with a minimum of 60 complimentary hotel room nights to house officials and event staff. There must be adequate hotel availability in the area to host 32 teams of 15-20 student-athletes and their coaches, parents, and fans.

Corporate sponsors - Seeking community and corporate involvement is encouraged. However, NO on-site signage, video/scoreboard ads, PA announcements, booth displays, or giveaways will be allowed due to existing contracts between the TSSAA and its corporate sponsors. Any community sponsors must be approved by the TSSAA Marketing Director, Courtney Brunetz.

Note: The TSSAA reserves the right to all souvenir and soft goods sales due to existing contracts.

Recent Sites: 2012-2020: Richard Siegel Soccer Complex, Murfreesboro

Recent Ticket Sales:

Tickets are sold at \$10.00 per day:

2019 - 4,968 (Estimated attendance- 6,210)

2018 - 6,250 (Estimated attendance- 8,125)

2017 - 5,200 (Estimated attendance- 6,760)

(average attendance paid with 5 classifications: 5473)

2016 - 4,292 (Estimated attendance- 5,580)

2015 - 3,440

2014 - 3,390

2013 - 3,700

(average attendance paid with 4 classifications: 3706)

Financial Agreement: It shall be the decision of the bidding organization as to the amount of the financial aspect/agreement in their bid. Any costs to TSSAA should be outlined in the proposal. The host can retain all parking and concessions, provided that complimentary parking is provided for TSSAA staff and officials, as well as team buses. If charging for parking, the rate cannot exceed \$5.00 per vehicle.

Most Recent Cash Bid: **\$25,000 financial guarantee to TSSAA, with gate receipts above \$25,000 split 50/50 between host and TSSAA.** This bid was based on 4 classifications. In 2017, a 5th classification was added and paid attendance increased by 47%.

Bids Due:	November 30, 2020, by 12pm CST
Board Decision:	January 14, 2021
Send Information To:	Tennessee Secondary School Athletic Association Emily Crowell, Director of Championship Events P.O. Box 319 Hermitage, TN 37076 Office Phone: (615) 277-1916 Email: ecrowell@tssaa.org