



## Exhibit Opportunities

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510 Young Avenue • Chattanooga, TN 37405 • (615) 277-1918 • Email: [Marketing@tssaa.org](mailto:Marketing@tssaa.org)

DATE: January 2021  
TO: Exhibitors  
FROM: Courtney Brunetz, TSSAA Marketing Director  
SUBJECT: Exhibit Opportunities in Tennessee

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Wow, this has been a crazy year. TSSAA apologizes for the delay, but several factors needed to be ironed out to hold our conference in 2021. With that being said, the Tennessee Secondary School Athletic Association and the Tennessee Interscholastic Athletic Administrators Association would like to offer you an opportunity to exhibit your products at our upcoming events. On **April 19, 2021** the TSSAA will hold a cheer conference for cheerleading coaches and sponsors. Exhibitors will have the opportunity to present products to the cheer conferences attendees in Murfreesboro at the Embassy Suites. Also, on **April 19-20, 2021** we are conducting our annual Athletic Director's Conference in Murfreesboro at the Embassy Suites. Our average attendance is approximately 125 athletic directors from across the state and the exhibit hall will tentatively open at 4:00pm on Monday and close at 12:00pm on Tuesday.

The cost to have an exhibit or exhibits at our events will be as follows:

Athletic Director's Conference	(1 Booth) -- \$400	(2 Booths) -- \$600
Cheer Conference (Only)	(1 Booth) -- \$200	(2 Booths) -- \$300
*Cheer or Athletic Director Absentee Vendor-	-- \$150	

*\*Send materials and we will distribute to the attendees*

A quick response is very important since there will be limited amount of display space available. Please enclose a check or money order for the amount as indicated above for your exhibits to the following address:

TSSAA  
Attn: Marketing Director  
510 Young Avenue  
Chattanooga, Tennessee 37405

**We will reserve your display area as soon as we receive your check or money order along with the enclosed form.**

If you have any questions or if you would like to learn about additional opportunities with the TSSAA, please feel free to contact me at 615-277-1918 or [cbrunetz@tssaa.org](mailto:cbrunetz@tssaa.org).

Sincerely,

Courtney Brunetz, TSSAA Marketing Director



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### Exhibitor's Registration Form

NAME OF COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE (      ) \_\_\_\_\_ -- \_\_\_\_\_ Email \_\_\_\_\_

NAME OF CONTACT PERSON (WITHIN COMPANY) \_\_\_\_\_

PRODUCT/ITEM to DISPLAY at CONFERENCE \_\_\_\_\_

NAME OF PERSON(S) WHO WILL ATTEND TOURNAMENT AND/OR CONFERENCE:

- 1) \_\_\_\_\_ Email \_\_\_\_\_
- 2) \_\_\_\_\_ Email \_\_\_\_\_
- 3) \_\_\_\_\_ Email \_\_\_\_\_
- 4) \_\_\_\_\_ Email \_\_\_\_\_

### THE COST TO HAVE AN EXHIBIT OR EXHIBITS AT OUR EVENTS WILL BE AS FOLLOWS:

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### WE WILL BE ATTENDING THE FOLLOWING: (Please Check - V)

- \_\_\_\_\_ TSSAA CHEER CONFERENCE (Only) – APRIL 19, 2021
- \_\_\_\_\_ TSSAA ATHLETIC DIRECTOR'S CONFERENCE – APRIL 19-20, 2021
- \_\_\_\_\_ ABSENTEE VENDOR (Circle: Cheer Conference or AD Conference) – APRIL 19-20, 2021

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